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Jazz Up Your Shots: Review Notes

Reinforce Your Message

- Avoid distracting elements in the background.
- Choose the right locations for your video.
- Share not only what you're doing, but where you're doing your ministry.

Ask Yourself Good Questions About Lighting

- Where does the light come from?
- How does it hit my subject?
- How will that look on camera?

Basic Lighting

- Main light or Key Light -- Above and in front of you, but off to the side of the camera leaving a dark shadowed side to your face.
- Fill Light -- Comes from the other side to fill in the shadows, but isn't as bright as the key light.
- Back Light -- Creates a rim of light from behind that separates you from the background.

Consider the Light at Your Location, and Position Yourself for the Best Result

- Use cloudy days for the best light, or work in the first light or last light of the day to get the nicest ambient light.

Framing

- Frame your shots wide to set your scene, medium to draw in your viewer, or close up to show detail.

Composition

- Compose your shots using the rule of thirds, or by dividing your shot into vertical and horizontal thirds.
- Use open space in the direction your subject is looking.