

# >HOUJ2VIDEO.ORG<

## Series Overview

### 1. Intro: "What's this all about anyway? (Two minute overview)"

- › Basic video training for missionaries (and anybody else)
- › Simple equipment
- › Example setup

### 2. Story: "Get Your Story Straight"

- › Choose a specific audience.
- › Say only one thing -- the most important thing.
- › Make it personal.
- › Outline, don't script.
- › Every aspect of your video should reinforce your message.

### 3. Equipment: "Grab Your Gear"

- › The best equipment is what you have right now.
- › Lots of devices can record video.
- › Figure out your audio options.
- › There are tripods everywhere.
- › What is a light source?

### 4. Audio: "Clearing Things Up"

- › Stay close to your microphone.
- › Use an external microphone if you can.
- › Remember to avoid the most common microphone mistakes (touching, scratching, facing away from the mic, and holding noisy objects like paper).
- › Always use headphones to check your audio.

### 5. Lighting, Framing and Composition: "Jazz Up Your Shots"

- › Everything should reinforce your message.
- › Ask yourself good questions about lighting.
- › Lighting Basics (Main/Key Light, Fill light and Back light)
- › Use the available light at your location.
- › Use wide, medium and close up shots to say different things.
- › Use the rule of thirds, and open space to position your subjects.

## **6. Recording: "Shooting 101"**

- Review the audio recording tips.
- Plan your shoot carefully.
- Don't worry about how you look.
- Find a helper.
- Always check your work.

## **7. Editing and Distribution: "Get it Out There"**

- Should you edit?
- Gather content for your video.
- There's lots of good software help available online.
- Make good music choices.
- Save multiple versions as you edit.
- Use matching shots.
- Get a second opinion.
- Think security.
- Share your story.